in the contraction of the contra





At San Deco, we believe in the transformative power of design. As a global leader in decorative paints and coatings, we empower architects, interior designers, and visionaries to turn their ideas into inspiring spaces.

With a heritage built on innovation and craftsmanship, our mission is to elevate surfaces into works of art. From timeless Venetian plasters to contemporary metallic finishes, our expansive range of products is designed to bring depth, texture, and elegance to every project.

San Deco is more than a brand; we are a creative partner. Guided by a commitment to sustainability and quality, we continually push the boundaries of what's possible in surface design. Whether you're seeking to create bold statements or subtle sophistication, our decorative paints are crafted to meet your needs and ignite your imagination.

Explore our world of creativity, and let's shape extraordinary spaces together.



Refined Beauty in Every Detail

Obiante is more than a coating—it's a statement of elegance that turns ordinary spaces into extraordinary experiences.

Its **natural lime-based** formulation brings the texture of natural stone to interiors, providing excellent vapor permeability and an environmentally friendly solution that blends beauty with practicality.







Rustic Charm with a Modern Edge

With its authentic stone-like finish, Travertino delivers a unique, handcrafted appeal. Its versatile application techniques allow for customized effects, from soft and subtle to bold and dramatic.







Where Classic Beauty Meets Modern Craft

Marmorosso Marmorino brings the beauty of antique marble to life, offering a smooth, matt and refined surface with an alluring, natural stone effect.

Its natural **lime-based** formula ensures superior breathability and a long-lasting surface, making it ideal for both contemporary and traditional design projects.







Urban Sophistication with a Loft Aesthetic

Beton Deco captures the essence of raw concrete, delivering a bold, industrial look that resonates with contemporary design trends. This decorative plaster transforms surfaces with its authentic, textured finish, evoking the modern charm of loft-style interiors and urban architecture.

For those seeking a natural touch, Beton Deco also comes in a **lime-based version**. This option delivers the same raw concrete loft-style aesthetic while embracing an environmentally friendly approach inspired by natural materials.









The Art of Timeless Marble Elegance

Decostucco redefines sophistication by bringing the classic beauty of Venetian plaster to modern interiors.

Its smooth, glossy surface mimics the depth and character of natural stone, elevating any space into a masterpiece of style and grace.





Seamless Elegance with an Industrial Edge

San Deco Microcement is a versatile decorative coating designed to transform interior and exterior surfaces with a sleek, contemporary aesthetic. Its seamless finish and raw concrete look make it an ideal choice for those seeking a minimalist, modern design.

Resistant to wear and tear, this durable material is perfectly suited for high-traffic areas, ensuring both longevity and style. It can be applied to a variety of surfaces, including walls, floors, countertops, and even furniture, allowing for endless creative possibilities.







Timeless Silky Matt Beauty with a Contemporary Touch

Crafted with a pure acrylic emulsion and enriched with silky soft texture, this decorative paint effortlessly balances timeless sophistication with contemporary style.

Whether creating subtle highlights or bold designs, Alfroya transforms walls into stunning focal points with ease.



The Elegance of Suede with a Matte Finish

Moire brings the refined appeal of natural suede to your walls, offering a distinctive matte finish and textured charm.

Effortless to apply, Moire allows for the creation of customized patterns and textures, making it an ideal choice for both residential and commercial interiors.





Metallic Elegance with a Pearlescent Glow

Ducsia transforms interior spaces with its radiant metallic pearl finish, striking the perfect balance between classic sophistication and modern allure.

Its luminous effect adapts beautifully to both traditional and contemporary design styles, elevating spaces with its distinctive charm.



A Timeless Blend of Texture and Antique Elegance

Nostalgie brings history to life with its unique antique stone effect, crafted to infuse interior spaces with timeless charm.

When paired with Nostalgie Finish, the coating achieves an authentic antique appeal, transforming walls into rich, textured surfaces reminiscent of classic craftsmanship.







Dynamic Textures with a Metallic Pearl Glow

Effect Wind transforms ordinary surfaces into captivating works of art with its unique combination of two-dimensional pearl effects and a quartz sand texture. This decorative coating delivers a bold, grainy aesthetic that adds depth and distinctive character to any interior.







Radiant Elegance with Gold and Silver Reflections

Amarsis brings a touch of luxury to interior walls with its shimmering silver and gold finish.

Its gold and silver reflections interact beautifully with light, transforming walls into luminous focal points that elevate the ambiance of the room.









Metallic Brilliance with a Quartz Sand Texture

Sandeco Art redefines sophistication with its vibrant metallic pearl effect and distinctive quartz sand texture.

Its organic and inorganic pigments create a bright, grainy texture that adds depth and character, making it ideal for both modern and classic interiors.







Bold Textures with Metallic and Nacreous Shadows

Mirzasto elevates interior surfaces with its intense consistency and captivating metallic and nacreous shadow effects. This paste-like decorative coating is specially formulated for effortless application and seamless pattern creation, making it a versatile choice for dynamic and creative designs.

Designed to bring depth and character to walls, Mirzasto offers a bold, textured finish that reflects light beautifully, creating a sense of movement and elegance.



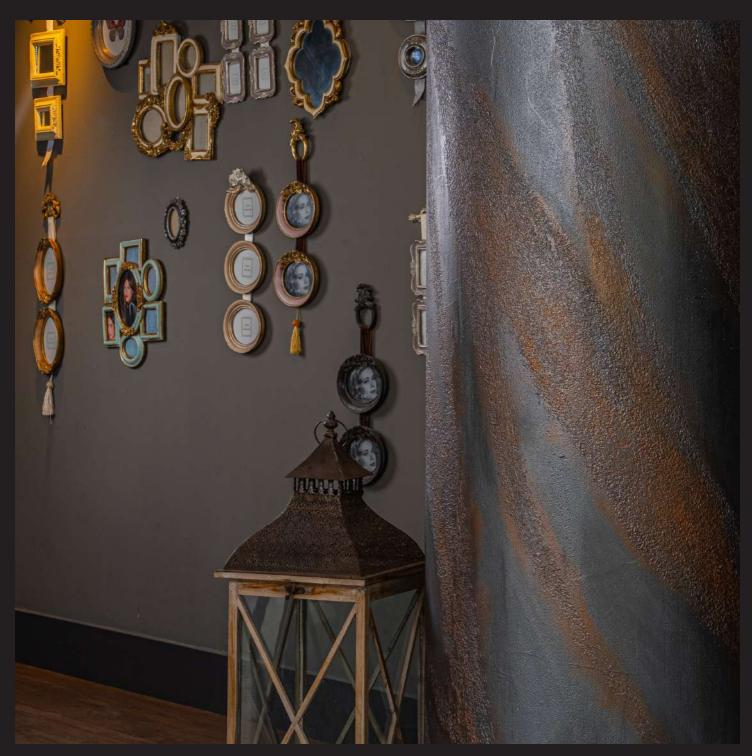




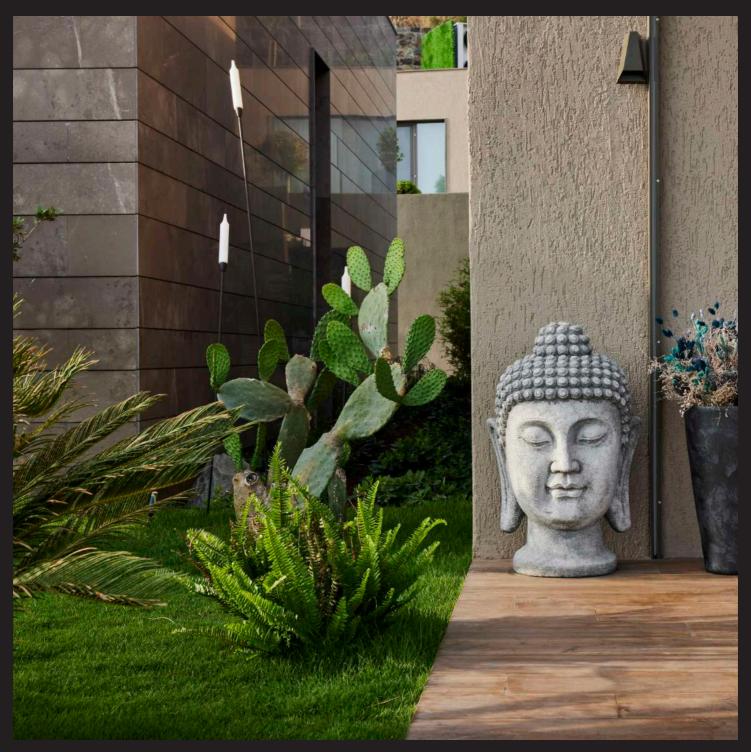




Ethno Hotel - Travertino



Azuu Hotel - Obiante



Ladybug House - Beton Deco

Ethno Hotel - Beton Deco







 $Ethno\,Hotel-Beton\,Deco$



Oli Restaurant-Nostalgie

 $Hyde\ Hotel-Travetino\ \&\ Atracto\ Finish$

Kirman Hotel - Sandeco Art





Ethno Hotel - Amarsis

$Wox\ Hotel$ - $Beton\ Deco$





Wox Hotel - Beton Deco

